

## California Mathematics Council Community Colleges

Dear Conference Exhibitor or Coordinator:

You are invited to exhibit at the CMC<sup>3</sup> 47<sup>th</sup> annual Fall Conference at the Hyatt Regency Hotel and Spa, in Monterey CA. We exclusively represent two-year-college mathematics and statistics instructors in Northern California. This year our conference will be on Friday, December 6 to Saturday, December 7.

Friday, we will welcome attendees with registration and a reception including a keynote speaker.

Saturday, we will have all of our breakout sessions with the access to exhibit areas for participants.

There are a limited number of booths available: Register early to exhibit! We expect 250 to 275 participants.

With registration each exhibitor will receive:

1. A quarter page advertisement in our conference program. Larger advertisements may also be purchased.
2. A 6' x 10' pipe-and-draped booth. You will need to contact Tricord Tradeshows Services <[orders@tricord.net](mailto:orders@tricord.net)> to order your own furniture, electricity, and shipping details.
3. Pre-printed CMC<sup>3</sup> nametags. Send exhibitors' names to Kevin Brewer <[kevin.brewer@solano.edu](mailto:kevin.brewer@solano.edu)> by **Nov. 14, 2019**. If unsure of personnel, we can print extra nametags, just let Kevin know all possible attendees by 11/14.

We can also give away one item to every participant (in their registration bag) for a small fee. For example, consider sharing a ruler, notepad, eraser, magnet or pencil with your company's logo on it.

If you wish to donate door prizes, we will be happy to give them away! Please, send door prizes to the CMC<sup>3</sup> program chair, Jen Carlin-Goldberg at the address on the following page.

Food and beverage catering must be arranged through Hyatt employee Angie Giardina at <[angie.giardina@hyatt.com](mailto:angie.giardina@hyatt.com)>. Participants really enjoy booth-hosted beer, wine or other snacks (especially at 5 pm on Saturday).

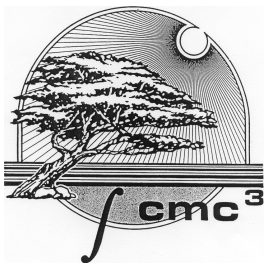
Also contact Angie Giardina <[angie.giardina@hyatt.com](mailto:angie.giardina@hyatt.com)> to reserve a room for a commercial workshop. The recommended time for workshops is Friday, Dec. 6, 2019 from 3 to 5 pm.

**CMC<sup>3</sup> will advertise your commercial workshop**, but not arrange it. Please contact me if you wish to do a workshop or if you have any other questions!

We look forward to seeing you in Monterey!

Dean

Dean Gooch, CMC<sup>3</sup> Business Liaison



## CMC<sup>3</sup> Exhibitor Registration Form.

Company name (as it should be printed on the ID Sign) \_\_\_\_\_

Contact person \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Optional: any other contact people (w/ emails) to be included

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1/4-page program ad (3.75" x 5") \$0 Free! Send ad to Jen Carlin-Goldberg.

Half-page program ad (7.5" x 5") \$120 \$\_\_\_\_\_ Send ad to Jen Carlin-Goldberg.

Full-page program ad (7.5" x 10") \$220 \$\_\_\_\_\_ Send ad to Jen Carlin-Goldberg.

Initial exhibit space \$400 \$\_\_\_\_\_ Send check to Dean Gooch.

Additional exhibit space \$100 \$\_\_\_\_\_ Send check to Dean Gooch.

#\_\_ lunch tickets \$60 each \$\_\_\_\_\_ Send check to Dean Gooch.

#\_\_ registration bag items\* \$60 each \$\_\_\_\_\_ Send check to Dean Gooch.

\*Examples: pen, ruler, notepad or flyer w/ your company's logo. Send 300 of each item to Jen Carlin-Goldberg.

Total Fees \$\_\_\_\_\_ Send check to Dean Gooch. (Address below)

Please print out a copy of this form and send it to Dean Gooch. Include a **check made out to "CMC3"** by **November 1**. Sorry, but no credit cards.

Ads need to be in to Jen Carlin-Goldberg by **November 1**.

There may be extra booths available if room allows. Let Dean Gooch know if you are interested in extra space. Decisions about extra space requests will be made on Nov. 1.

Federal Employer ID# **94-2883515**.

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