



## *An Invitation...*

**Cengage Learning, Brooks/Cole** is pleased to invite you to participate in one or more of the following focus groups we're hosting at **CMC<sup>3</sup> on Friday, December 10<sup>th</sup>**.

- Two sessions on a new developmental math series that supports the development of traditional algebraic skills and problem solving through the inclusion of innovative applications.
  - **Session 1, 3:00-4:00pm**, will focus on the elementary algebra text
  - **Session 2, 4:15-5:15pm** will focus on the intermediate text.

You are welcome to sign up for one or both of these.

- **Session 3, 5:30-6:30pm**, will focus on a new skills-based series for developmental math that integrates a study-skills approach and encourages students to learn math "magically!" ... We'll specifically discuss a chapter from the *Elementary Algebra* text.
- All three sessions will be held in the conference hotel, Portola Hotel and Spa; specific room details to be confirmed.
- We are offering a \$100 honorarium per session as a token of thanks. Light refreshments will also be served.

Our goal for these sessions is to ensure that we fully address your needs and those of your students as we develop these textbooks. We very much appreciate and value your opinion and look forward to lively and frank discussions.

**If you're interested in signing up, please contact Rita Lombard, Sr. Development Editor at [Rita.Lombard@cengage.com](mailto:Rita.Lombard@cengage.com) or phone: 617-757-8328 with the following information:**

1. The focus group you're interested in, specifying the session number
2. The developmental math course(s) you typically teach and your text(s) in use
3. A preferred mailing address for the discussion material

Note space is limited so please do sign up soon!

Thank you for considering this.

Best regards,

*Your Cengage Learning, Brooks/Cole Developmental Mathematics Team*